



The Philippine American Life and General Insurance Company

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MEDIA RELEASE



Philam Life supports Relay for Life 2014. Philam Life employees with guest cancer survivor and Philam Life planholder Connie Dizon join the Philippine Cancer Society's Relay for Life 2014 recently held at the Amoranto Sports Complex in Quezon City. Gracing the Philam Life booth at the event with Dizon (2nd from right) are: (center) Congressman Alfred Vargas, representative of the 5th District of Quezon City; (2nd from left) Dr. Rachel Rosario, Philippine Cancer Society executive director; (leftmost) Dr. Luzviminda Kwong, PCS Hospice and Pallative specialist; and (rightmost) Pamela Magallon, Philam Life Protection and Health Product marketing officer. Dizon, who also spoke at the event, has been cancer-free for nine years now and has been giving back through her advocacy on how faith and financial preparedness can help patients and their families survive any serious sickness when it strikes.

Philam Life supports Relay for Life 2014, joins the Philippine Cancer Society in the fight against cancer

The 2014 Relay for Life, organized by the Philippine Cancer Society (PCS), had participants take turns to walk around the oval track and field of the Amoranto Sports Complex in Quezon City and hold an overnight vigil as part of their fight against cancer.

An avid supporter of the cancer-awareness and fundraising event since the first time it was conducted nine years ago, Philam Life once again participated in this year's event with its employees and guest cancer survivor and Philam Life planholder Connie Dizon.

Philam Life President and CEO Rex Mendoza said, "We support the Philippine Cancer Society's Relay for Life because it is our way of helping cancer patients. It is also an opportunity to highlight the need for



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financial planning to mitigate the trauma and the difficulties that cancer treatment and recovery may entail.”

Attended by cancer patients, survivors and their families, cancer support groups, and local government representatives, the event program progressed through a mix of solemn and fun activities that included the Eucharistic Mass and Luminaria or candle-lighting, as well as entertainment numbers held throughout the night.

According to PCS Executive Director Dr. Rachel Rosario, “Our partnership with Philam Life goes way back to the time when Ambassador and Vice Chairman of Philam Life’s Board of Directors Jose Cuisia was still the president of the company. I think that what PCS and Philam Life have stems from a common desire to empower Filipinos to be prepared for whatever challenges might come in one’s life.”

A Philam Life Protection Study has cited that although 97 percent of Filipinos prioritize safeguarding their and their family’s health over other concerns in life, only 16 percent feel that they are financially prepared in the face of serious health conditions.

To help create awareness on the importance of preparedness, Philam Life had a booth at the event venue where visitors were able to interact with financial consultants who are equipped to explain about Philam Life’s newly launched health and life insurance plan. Health Invest provides financial protection from serious sickness, accidents or loss of life, while letting you build a fund for your future health care needs. In the event that a planholder gets diagnosed with a critical health condition such as cancer, a lump-sum cash benefit will be released and the Health Invest plan-will continue without the planholder having to pay for future payments.

Also at the Philam Life booth to share her experience of battling cancer was Connie Dizon. She recounted how stress from her business and from taking care of her sick mom probably had a great deal to do with her having cancer at the age of 45. Now 54 years old, she’s been cancer-free and has been giving back to others through her advocacy on how faith can help patients and their families survive cancer, but also on how having a health plan can help one recover from cancer or a serious sickness when it strikes.

Connie said, “I was the family breadwinner and I was also spending for the rehabilitation of my mom who was recovering from an accident. When I found out that I had stage 3 cancer, I had no extra cash. It’s a good thing I had a plan with Philam Life. It gave me funds for my cancer treatment, allowing me to focus on getting better.”

For more information about Philam Life Health Invest, visit www.philamlife.com.

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About Philam Life

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on June 21, 1947, Philam Life offers an extensive line of products in the industry that provides solutions to various financial needs including life protection, health insurance, savings, education, retirement, investment, group and credit life insurance.

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or "the Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has operations in 17 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 26 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$147 billion as of 30 November 2013.

AIA meets the savings and protection needs of individuals by offering a range of products and services including life insurance, accidental and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents and employees across Asia-Pacific, AIA serves the holders of more than 28 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

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