



**The Philippine American Life and General Insurance Company**

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MEDIA RELEASE:



## Will you be naughty or nice to your health this Christmas?

Make healthier choices during the holiday season and take the Philam Life Holiday Health Quiz on Facebook to get a chance to win fit-fabulous prizes!

To join, simply take the Philam Life health quiz: **“Are you naughty or nice to your health this Christmas?”** posted on Philam Life’s Facebook page at [www.facebook.com/philamlifeaia](http://www.facebook.com/philamlifeaia).

Seventeen (17) lucky participants of the Philam Life Holiday Health Quiz will get the chance to win exciting prizes via electronic raffle. Prizes include a three-month membership in Gold’s Gym, Garmin Vivofit Watch, and up to P3,000 worth of Toby’s Sports Gift Certificates.

With this health quiz, Philam Life hopes to make people more conscious of making the right choices for their health while enjoying the festivities with family and friends.

This promo is open to all Philippine residents, 18 years and above.

Hurry, promo runs until December 31, 2014. Winners will be announced on January 7, 2015 via Facebook and will be notified through email.

Like Philam Life on Facebook or visit [www.facebook.com/PhilamLifeAIA](http://www.facebook.com/PhilamLifeAIA) for more details.

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### About Philam Life

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on June 21, 1947, Philam Life offers an extensive line of products in the industry that provides solutions to various financial needs including life protection, health insurance, savings, education, retirement, investment, group and credit life insurance.

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

### About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has operations in 17 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 26 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$159 billion as of 31 May 2014.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 28 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

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